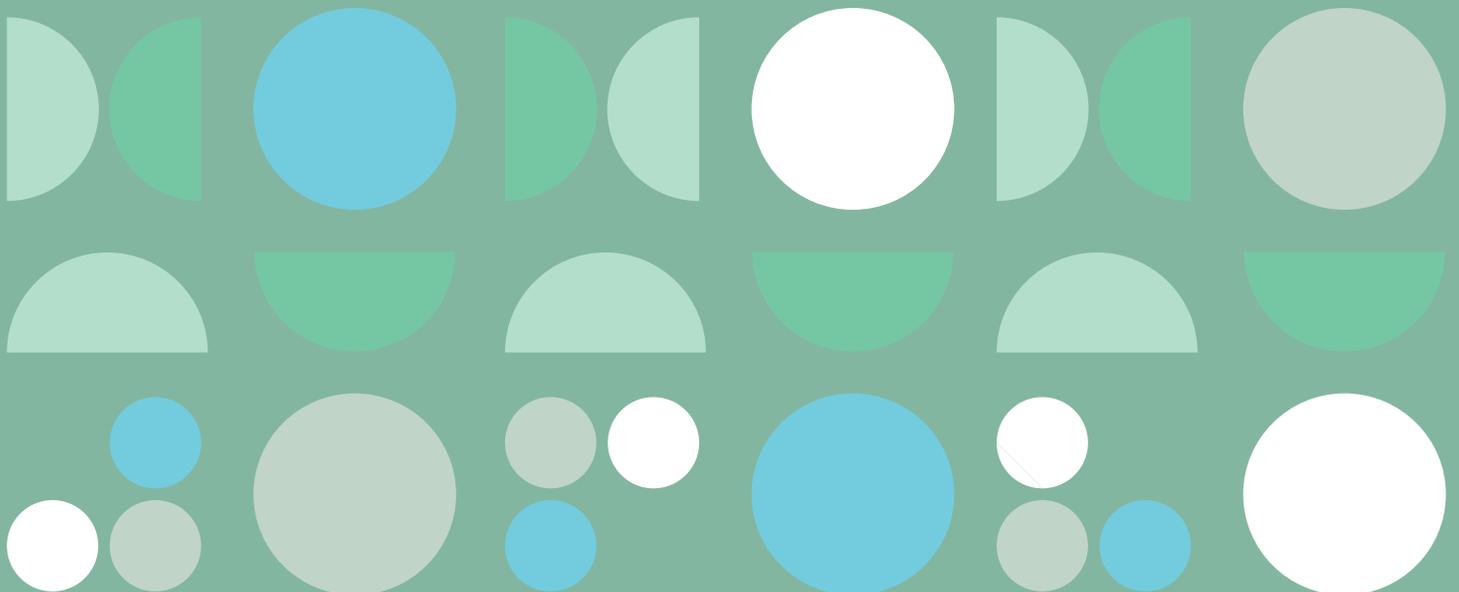# servicenow

5 Ways ServiceNow Can Enhance the Army's Operational Effectiveness

The Now Platform from ServiceNow is an intelligent and intuitive cloud platform. It offers modern, digital workflows to let the Army predict, prioritize, and proactively improve operational effectiveness. Here are the top five ways the innovative platform can help:

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#1
Optimize data to drive decision making.

The Army, like businesses and other organizations, must have reliable data—from a platform that offers a single view of the truth across operations. The Now Platform offers that view. It brings together data from all Army operations. This lets you better utilize data and puts real-time information at your fingertips for more informed decision making.

#2
Consolidate data and push it to the cloud.

You need all of your data to be integrated and readily accessible. The Now Platform offers a flexible, scalable solution that's mobile-enabled and creates a unified operating picture. You can now realize the full power of your data. ServiceNow can also move your data and workloads to a secure cloud environment for a fully connected, scalable enterprise.

#3
Remove manual processes through automation.

Moving workflows to a cloud-based solution like the Now Platform and enabling new levels of automation will reduce manual processes throughout the Army. This eliminates redundancies and inefficiencies. It also allows self-service capabilities, which lessens the burden on Army staff while improving soldier satisfaction.

#4
Consolidate networks and systems.

The Army can simplify and streamline IT, networks, and systems through consolidation. The Now Platform helps you unify service management processes, including IT, databases, and business management, on a single enterprise platform. This lets you optimize knowledge management across Army headquarters. You and your soldiers also gain the ability to better acquire, manage, and track materials in the field to support readiness.

#5
Expand essential capabilities.

Having always-on command and control capabilities is critical. ServiceNow can ensure this happens by giving IT a strong foundation with new capabilities. The Army can achieve its mission and objectives without worrying about the underlying technology. You'll also be able to expand your DevOps capabilities, which along with new digital capabilities, accelerates collaboration, processes, and high-value outcomes.